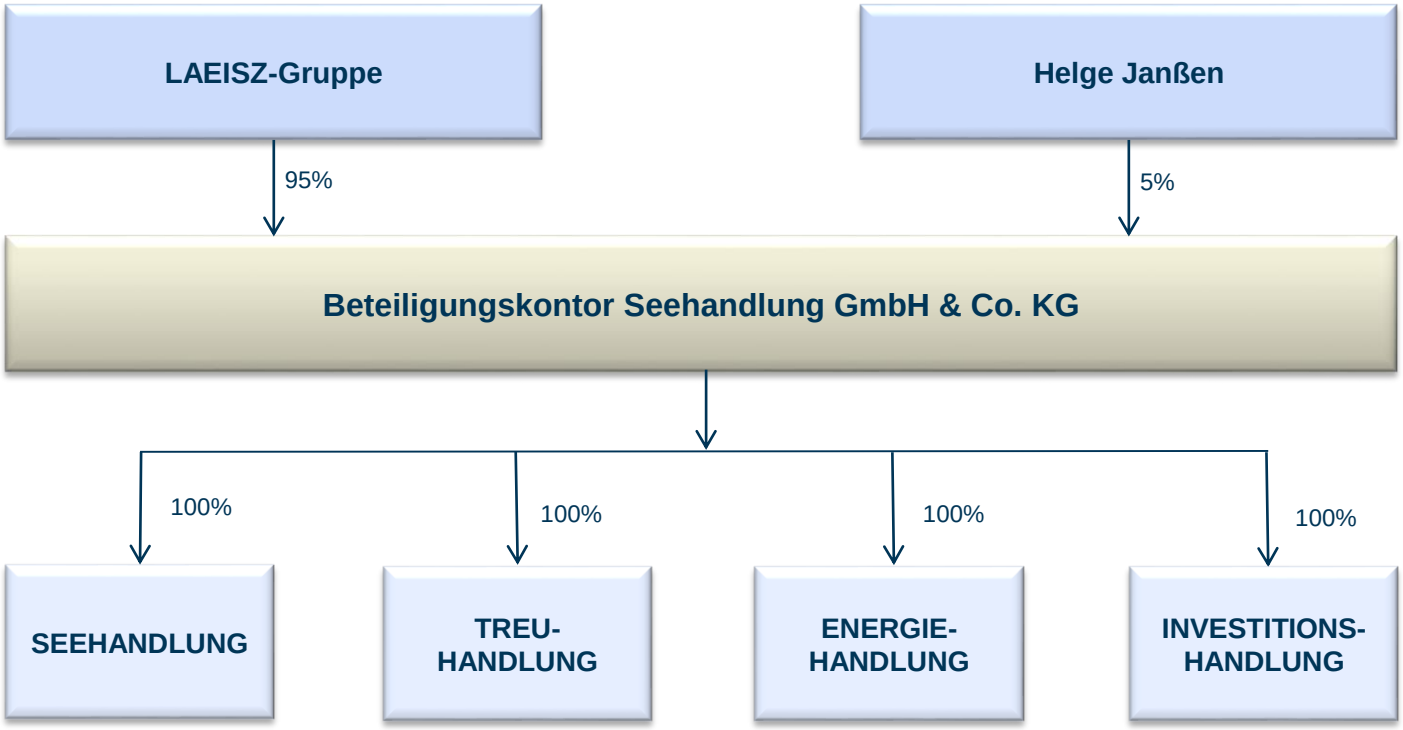Gesellschaftsstruktur